

Schedule for 2310432 (Y3 34 คน + Y4 46 คน)

APPLIED BIOCHEMISTRY/TRIPS (2 credits)

First semester (2024)

Time: TU 10.00 - 16.00 13.00 - 16.00			Co-ordinator: Supaart, Alisa, Pattana, Veerasak		
Room: 521-SCI10 TAB 311					
Topic	Lect	FT	Date	1 st Instructor	2 nd Instructor
Orientation	1		Aug 5	Supaart	Alisa
Intellectual Property	2		Aug 19	TBA	
An Introduction to Design Thinking and Business Model Development					
Introduction to Design Thinking (Empathize and Define)		3	Aug 26	TBA	
Ideation (Value Proposition Canvas and Business Model Canvas)		3	Sep 2	TBA	
Hypothesis Testing, Prototyping, Pitching Exercise, and Way Forward		3	Sep 9	TBA	
Startup Talk 1: TBA	2		Sep 16	TBA	
Startup Talk 2: TBA	2		Sep 30	.	
No midterm examination					
Assignment: Term project		1	Sep 30	Supaart	Alisa
Field trip 1: TBA		3	Oct 7	Pattana, Veerasak	
Term project		3	Oct 14	self-study	
Term project: progress presentation		3	Oct 21	Supaart	Alisa
Field trip 2: TBA		3	Oct 28	Pattana, Veerasak	
Startup Talk 3: TBA		3	Nov 4	TBA	
Term project: Final presentation		3	Nov 11	Supaart	Alisa
No final examination					

Grading

Topics	Percentage (%)
Intellectual property	5
Startup talks	30
Design thinking	25
Term project: progress presentation	15
Term project: final presentation	25